



## EXPERIENCE

Leo Burnett  
Senior Copywriter  
2018 – Now

Motorcyclist Magazine  
Contributing Editor  
2018 – Now

The Escape Pod/OKRP/Geometry  
Freelance Writer  
2018

Laughlin Constable  
Senior Copywriter  
2017 – 2018

Avenue-Inc  
Senior Copywriter  
2016 – 2017

Frequency 540  
Freelance Writer  
2016

FCB Chicago  
Senior Copywriter  
2014 – 2015

## CLIENTS

Firestone Tires  
Kellogg's Family Rewards  
Copenhagen  
Bridgestone Tires  
Bemis  
Northwestern Medicine  
SCA  
Toyota Financial Services  
Discover  
Cox Communications  
Walmart  
ALDI  
Hewlett Packard  
Southwest Airlines  
Gatorade  
Verizon  
J&B Scotch

## CONTACT

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Chicago, IL 60641  
[anderscarlson@icloud.com](mailto:anderscarlson@icloud.com)  
[anders-carlson.com](http://anders-carlson.com)

TMP

Copywriter

2013 – 2014

Team Enterprises/U.S. Concepts

Freelance Writer

2009 – 2012

GSD&M Idea City

Art Director

2005 – 2008

Burrell Communications

Freelance Art Director

2004–2005

Element 79

Art Director Intern

2004

Hayseed House LLC

Founder, Creative Director

1999 – 2001

## RESOURCES

[Motorcyclistonline](#)

[Motorcycle Classics](#)

[Road & Track](#)